



## Business Participation Form

School Year 2009/2010

### Connecting Business with Education

Official name of company or organization: \_\_\_\_\_

Representatives Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Physical Address: \_\_\_\_\_

Address of tour location (if different than above) \_\_\_\_\_

Company website address: (will be linked to BETR Online Registration) \_\_\_\_\_

Number of teachers you can accommodate for a tour and presentation: \_\_\_\_\_

If the **3:30 to 5:00** time slot is not optimum for you please provide an alternate: \_\_\_\_\_

All tours will start at **3:30 p.m. and end at 5:00 p.m.** unless otherwise specified?

(Please select as many dates as possible that you would be willing to provide tours)

|                         |                          |                          |                          |
|-------------------------|--------------------------|--------------------------|--------------------------|
| <b>October 20, 2009</b> | <input type="checkbox"/> | <b>November 17, 2009</b> | <input type="checkbox"/> |
| <b>January 19, 2010</b> | <input type="checkbox"/> | <b>February 16, 2010</b> | <input type="checkbox"/> |
| <b>March 16, 2010</b>   | <input type="checkbox"/> | <b>April 20, 2010</b>    | <input type="checkbox"/> |

Your organization's information will be posted on the BETR website for our registrants, so please provide the following specifics on your company:

1. Will you be the tour guide at your site?  Yes  No
  - a. If no, whom should they ask for? \_\_\_\_\_
2. Any special directions to the location? Specifics on where to park? Where to enter the building?
3. Any special dress requirements? (hot, cold, footwear, etc.)
4. Provide a short description of your organization. This will appear on our website.

Teachers will be able to pick and choose from the list of participating companies.

**Thanks for your Support!**

#### **Send Completed Form to:**

Randy C. Dalton - Colorado State Coordinator of the BETR Project - The Colorado Department of Labor and Employment- 633 17th Street, Suite 700- Denver, CO 80202-3660

**Or Fax To: 303-318-8930**



### **Suggested Tour Format:**

Since the teachers will be eligible to receive graduate credit we must strive to provide a short informative discussion at the end of each tour. Listed below is a possible agenda that you might follow as you conduct your tours.

Agenda: (your agenda times may be adjusted as you determine necessary –these are only suggestions)

*3:30 – 3:40 - Greet and Welcome tour participants.*

*3:40 – 4:30 - Provide a tour of your facility.*

*4:30 – 5:00 - Hold a conclusion discussion with the participants*

*We will be asking the teachers (in fulfillment of their grad credit to ask you questions similar to those I show below. Feel free to extend your actual tour of the facility if you will go ahead and attempt to address these during your presentation.)*

- 1. What is the main goal or product line of this organization?*
- 2. Where does the market for your product or service exist?*
- 3. What skill deficiencies in interested applicants are you currently seeing and how does that impact your business?*
- 4. What are the job responsibilities of different levels of employees within this organization?*
- 5. What type of education or training is needed to be qualified for the jobs within the organization?*
  - a. Are there jobs for high school graduates?*
  - b. Are there jobs for college graduates?*
  - c. Are there post-secondary training programs that would be beneficial to take for those considering employment?*
- 6. What classes and skills would you feel are very important for students to learn in school that would make them the highest qualified candidate for employment?*
- 7. What career opportunities will be available over the coming five to ten years in this field?*
- 8. What is the salary range for someone working in this field?  
(Starting, 5 years, 10 years and 20 years)*
- 9. Why might students need a grasp of (STEM) Science, Technology, Engineering, and Math?*
- 10. If you could give early advice to the students who will eventually apply for a position within your organization, what would that advice be?*

Please let the teachers know that if a child has the base of needed business skills, they can be successful, not only in your workforce, but if they are qualified enough that they could easily stay local and provide a positive impact on the economy.

Please feel free to add your slant and insight here. For credit to be given to teachers, they will need to describe the common threads that exist between organizations. The goal is to help them to understand how to answer the student's question of "why do I need this" – with your help; teachers of many subjects will be able to provide real-world answers.

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